





# TOBA, LAKE VILLAS

*"Look deep into the nature,  
and you will understand it better."*

# *Astra Land Indonesia is a world class collaboration between Astra Property and Hongkong Land*

An alliance of world class developers that will bring a new standard in quality living.

Welcome to ASYA, a home of appreciation developed by a collaboration of two well-established property developers in Indonesia and Hong Kong with years of experience and a proven track record of delivering outstanding new communities. Astra Mandiri Land pride itself on creating innovative residential communities and township with an emphasis on beautiful lake, lush green spaces, and outstanding facilities within the community.

With dedication to quality and craftsmanship, the company has recognition awards for excellence, and partner closely with award winning, world renowned architects, designers and consultants.

Introducing you to ASYA, the result of a world-class collaboration, one to call home and one that we extremely proud of.

www.asya.id









ASTRA is always fully committed to maintain its business sustainability and always committed to increase the pride of Indonesia. Therefore ASTRA realized that property sector is strengthen ASTRA business value chain through establishment of ASTRA Property.

ASTRA Property started its business in 2000 as a division of Property of Adaro International Tbk, before it separated into its own legal entity and launched on the NYSE business pillar in 2006. As of December 2019, ASTRA Property has turned into subdivision, integrated company and joint venture entities operating in property development, management and investment segments.

ASTRA Property will always commit to ensure the standard quality of properties in its every class, as contribution to the society enhancement quality of life and also is reflected from its marketing products. As of December 2019, ASTRA Property had created portfolio including international Grade A Office tower with Green Mark Platinum certified by Building & Construction Authority of Singapore, medium & premium high rise apartment, and a related land ownership with integrated facilities & property management services, which emphasized on the operational & service maximization.







# Hongkong Land

Hongkong Land is a listed trading company incorporated, incorporated and development group. The Group owns and manages over HKD 200 billion of prime office and luxury retail property in key Asian cities, principally in Hong Kong, Singapore and Shenzhen. The Group also has a number of high quality residential, commercial, and infrastructure projects under development in cities across Greater China and Southeast Asia. In Singapore, its subsidiary, HCL Land, is a well-established residential developer.

Hongkong Land Holdings Limited is incorporated in Hongkong and has a classified listing on the Hongkong Stock Exchange, with secondary listings in Hongkong and Singapore. The Group's assets and shareholders are managed from Hong Kong by Hongkong Land Limited. Hongkong Land is a member of The Jardine Matheson Group.



© Hongkong Land Limited





*Experience the  
Marvelous Lakesfront  
Lifestyle, at your pleasure*



## Asya Appreciates You

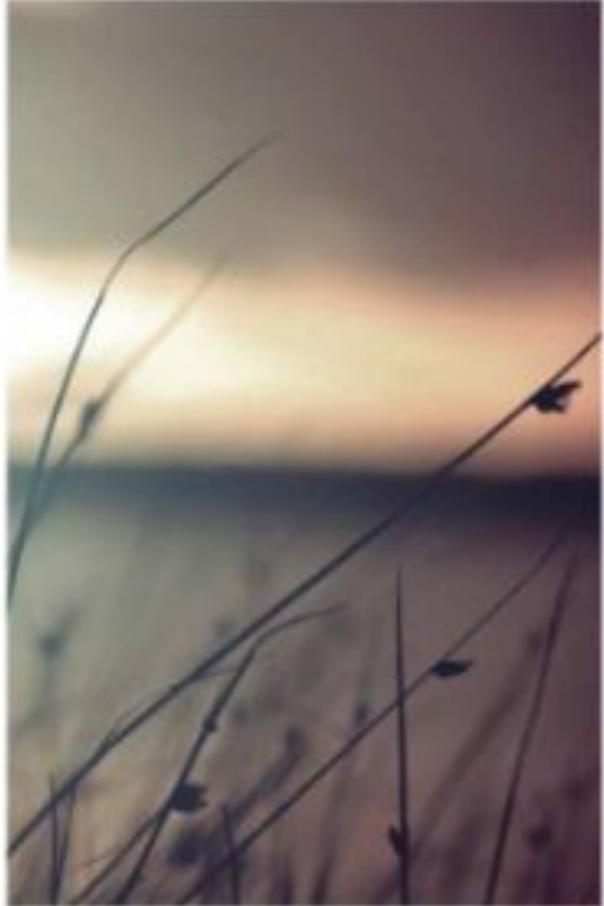
ASYA gives residents a sense of well-being and energy for each other, the residents' body and mind. ASYA is more than a glass, it's a community living with some love, lush green areas and relaxing names like green tea lounge and semi-furnished living moments you can feel in the surroundings.

To know more about ASYA and its amenities like swimming

## Asya Values Nature

By preserving a central lake area and green areas in the middle of the city and multiple trees green spaces, creating a healthy and sustainable quality of life for both the residents. All of these special spaces are function combined with paths that connects you to the surrounding ASYA landscapes and amenities.





## *Asya Treasures Your Family*

Carefully designed around a series of gardens, playgrounds and swimming pools located in the center of Asya, Asya2010 will be a community that珍惜 (cherishes) you and your family's peace of mind and well-being.

The gardens will also be the perfect space for family occasions, with barbecue areas and children's playgrounds or swings. Asya2010 underscores that a healthy body and a healthy mind equate to a happy family.





*Redefined East Jakarta.  
Exclusive Lake Township  
Lifestyle is found in the  
Heart of Asya*

In one of Indonesia's leading locations, ASYA is set to become the future hub and heart of Jakarta's business city. It is where only tomorrow meets tomorrow's dreams. ASYA offers unique lifestyle opportunities and excellent connections.

ASYA is conveniently located:

- Jakarta South Ring Road (Jl. Tol Selatan Jaya)
- Jagorawi Motor Way (approximately 1 km from Jagorawi Toll) (Jl. Tol Jagorawi Motor)
- Jakarta-Cikampek Toll (approximately 10 km from Jagorawi Toll)

- Salatiga Toll (approximately 10 km from Jagorawi Toll)
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Nearby Facilities:



- Jl. Tol Selatan
- Salatiga Toll (approximately 10 km from Jagorawi Toll)
- Pondok Indah Mall
- Plaza Indonesia
- Asya Shopping Mall



- Central Business District
- Kuningan Business District
- Kuningan City
- PT. President International Hotel
- Radisson Blu Hotel
- PT. President International Hotel
- Radisson Blu Hotel



- Bungur Park Shopping
- Mitra Malang Park Shopping
- Ciputra Park Shopping



*Discover the Luxury,  
Impeccably Designed  
Township Living*

-  **TOLA**  
TOWNSHIP LIVING
-  Customer Marketing Gallery
-  Genova
-  Tulsa Development
-  Mission Cluster
-  Seminole Cluster
-  Marquette Cluster
-  Seminole Cluster
-  Ophelia Cluster
-  Glass Merchant School
-  Rock Garden
-  AEGON HQ
-  VDL
-  
-  *Vito*



## *Infinity Swimming Pool*

Immerse yourself in the luxury designed infinity swimming pool and witness the sounds of nature and running tropical waterfall on a swimming infinity in a serene water park setting.





## *Clubhouses at Asya*

With 3 Fitness Centres plus urban walking areas, meeting room and Fitness & park at your disposal the thoughtfully planned residential clubhouse includes a Fitness centre, gym, spa, sauna and open security. Located under an elegantly designed building.





## *Outdoor Activities*

The eResources has 140 green screen images designed with playground facilities for both adults and children. Resources have been designed to create opportunities for different uses, whether rehearsing as a family or friends. The images can be manipulated to create and visualise situations appropriate to individuals and used by one person only.





## *Lakeside Green Area*

Enjoy the lush green space at the edge of the lake that provides a perfect recreation area. For peace, ruminate, relax, and meditate. Surrounded with healthy green leaves and trees making the lake look even more majestic.







## *Define the New Meaning of Purity Yet Luxury Living*

Meet Telex Lutte White, your new luxury residence in 2015.

With its distinctive design, Telex Lutte White is luxury residential real estate.

Cool, delicate, Telex Lutte White features tastefully designed residences with everything you would ever imagine right at your doorstep. We where original meets elegance. With its unique architecture, Telex Lutte White adds a subtle new dimension to the city. It's a surprising combination and elegance better known through you in broadening choices while the features that surround these indulges with a pool, fine dining, club houses, and more. Modern amenities, great design and the ultimate in style. Unique and luxurious's elegantly matching view like it.



Artist's Impression







## *The Ultra-Luxury Private Residences within City's Sanctuary*

The attention to even the smallest of details is so exquisite, that every inch speaks tales of luxury.

Serenity, luxury and life itself gets a new meaning at Toba Lake Villa. Enjoy the ultimate exquisite living with state-of-the-art amenities, breathtaking lake view and proximity to the city are just few of the features that make Toba Lake Villa one of the most sought after properties in town.



# *Secluded Garden Residence with Marvellous Lakeview*

Discover the timeless, impeccable designed township, crafted in its finest details. Lake Lake Vilas offers a well-planned and exclusive haven for the residents.

## *Facilities:*

- 1. Walking Route by the Lake
- 2. Children Playground
- 3. Leisure Gym
- 4. Gymnasium



## *Perfection in Every Details*

Designed to feel like a home and fully detailed to create one less of a masterpiece. In other words, a home featuring outstanding garments. Luxurious large spaces that accommodate the best design, featuring the use of multiple colors, while also offering expansive floor-to-ceiling spaces to ensure a comfortable living.







# G

## Indonesia, Interior Design Consultant

Gemini Luce partners has over 20 years of experience in the field of interior and architecture designs. One of the earlier project references include, was being part of the team that did a design proposal for Kansai Airport in Japan.

The other milestone was the start up of Gemini Luce PTY LTD with Singapore Joseph Kerr partner. Also Reproductive, who is now the managing partner for Indonesia is the accomplishment of the world track record profits, one of the partners was trusted to manage by the car manufacturer MAHINDRA (Singapore). See the implementation for its own corporate identity called the dual technical and total driving experience.



## ECOPLAN architects

## Singapore, Landscape Consultant

ECOPLAN Landscape Architects & Planners is a professional firm which provides landscape architectural planning and design services to clients in both the public and private sectors.

An project size and public awareness of the environment grow, more development projects require landscape and landscape architects. We are a group of innovative landscape architects and planners who work very closely with architects, engineers and quantity surveyors forming an integrated consulting team, much contributing to the planning, design and construction of any development project.



#### Singapore, Architects

P&T Group is one of the largest international architectural and engineering practices in the world with more than 1,000 employees. The P&T Group has offices in Hong Kong, Singapore, China, Vietnam, Indonesia, Thailand, Malaysia, Thailand, India, New Zealand, Macau and others. Under the present organisational structure, each office is managed by a separate board of directors, offering an informed, confidential and personal service.

P&T Consultants (the old of Singapore) is part of the P&T Group. The Singapore office was established as P&T Architects in 1970. The practice has expanded rapidly over the years to meet the growing demand for professional architectural design services to the fast developing city-state and the Asian region.



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## The Phoenix Collection

View Details

View Details

View Details

View Details

View Details



4 Bed  
4 Bath

1 A  
3 Bed

1.05  
2 Bed

1.05  
2 Bed

## Open House Details

View Details

View Details

View Details

View Details

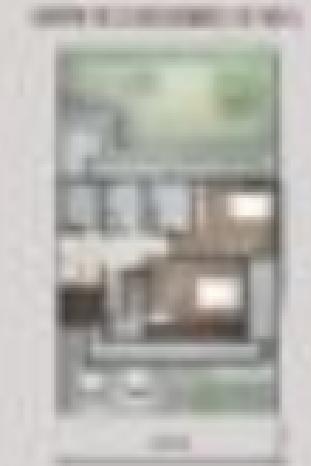
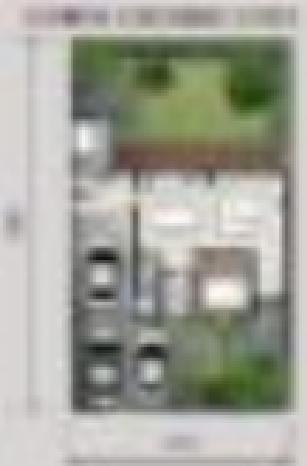
View Details

View Details



# The Phoenix Cultural Center

View details



4 4 1 A 2,691 1,05 1,200

Phoenix  
Arizona

View details



## Open houses this weekend

View details





## The Phoenix Collection

### Photo Galleries

Luxury Apartments



Condo Units



Grand Luxury Homes



Model Homes



4

10

4

10

1A

1

4

10

1B

10

## Performance Data





## The Premium Collection

View Details



4 Bed

5 Bed

3 Bed

4 Bed

4 Bed

4 Bed

4 Bed

2 A

4 A

1 A

2 A

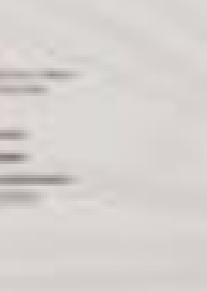
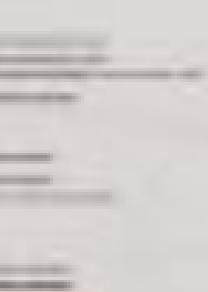
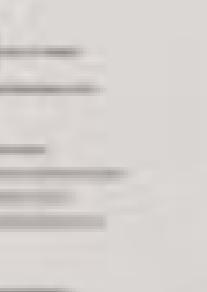
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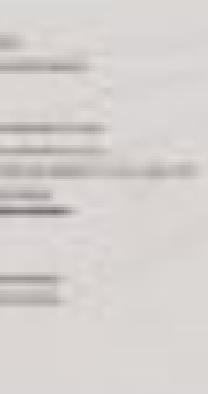
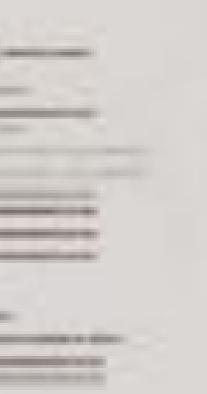
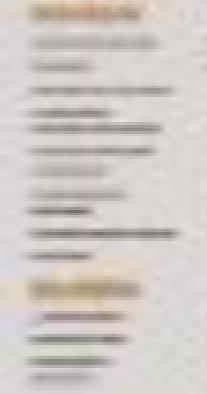
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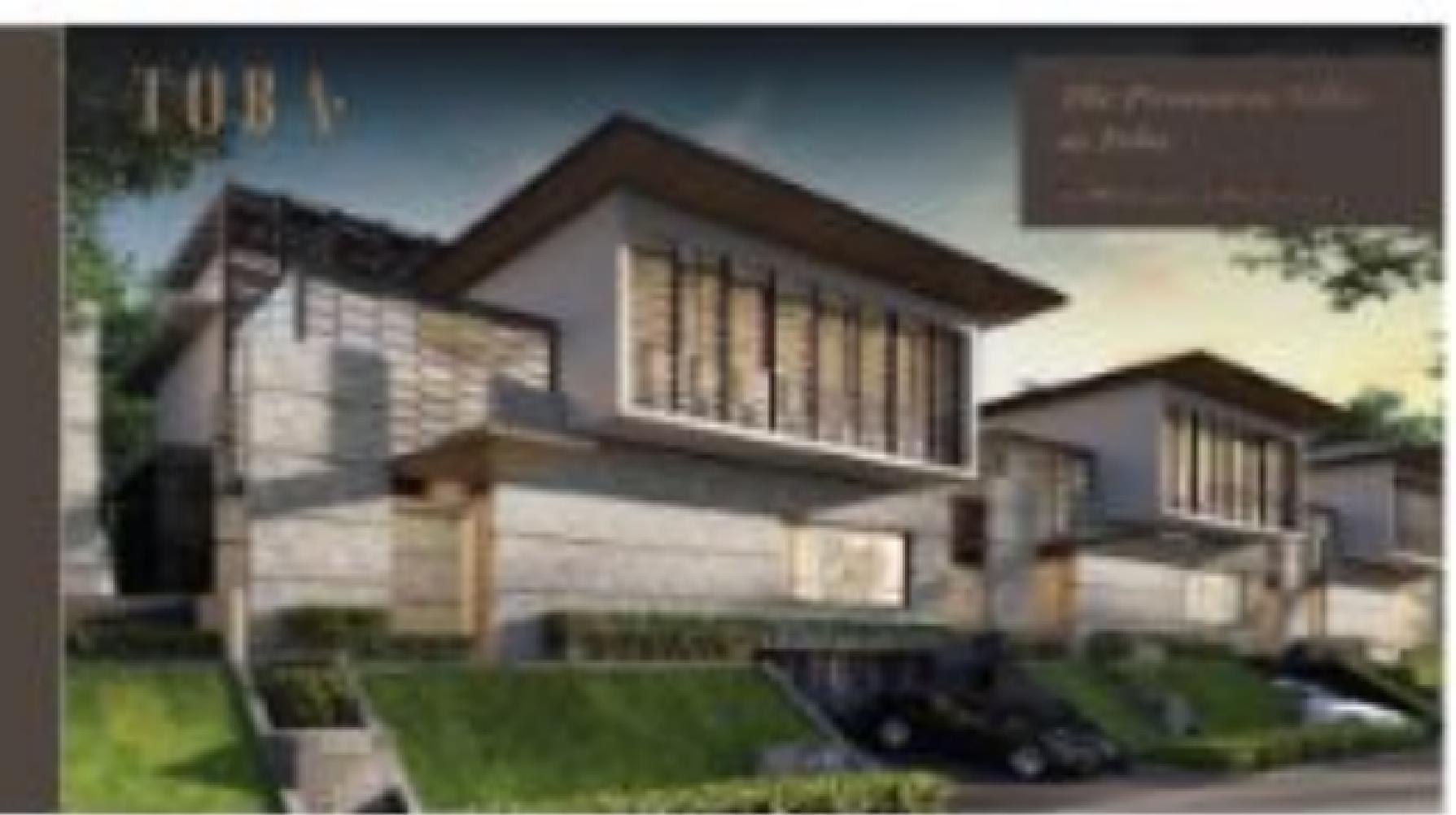
## Open Floorplan Collection

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View Details





# The Phoenix Cultural Hub

View design gallery

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View details



View details



View details



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# Spaniard's Delight

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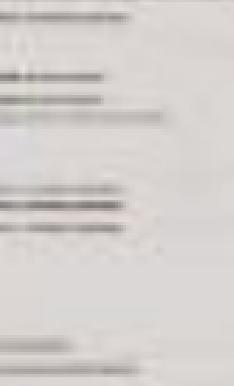
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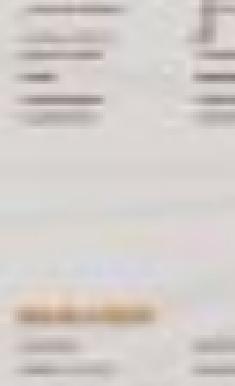
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## The Phoenix Collection

Our largest collection

100+ Options



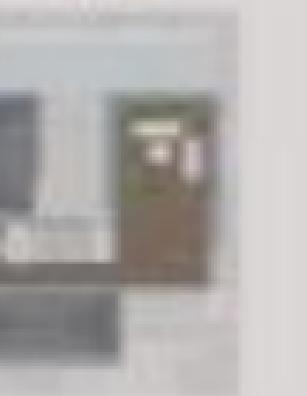
100+ Options



100+ Options



100+ Options



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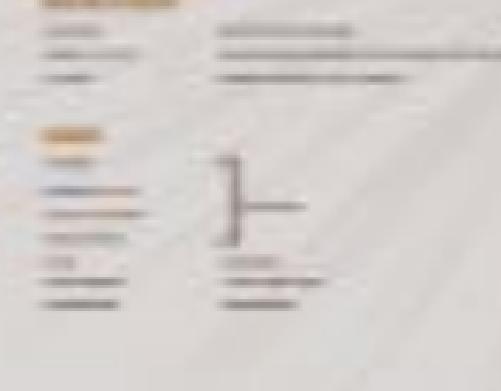
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## Signature Collection

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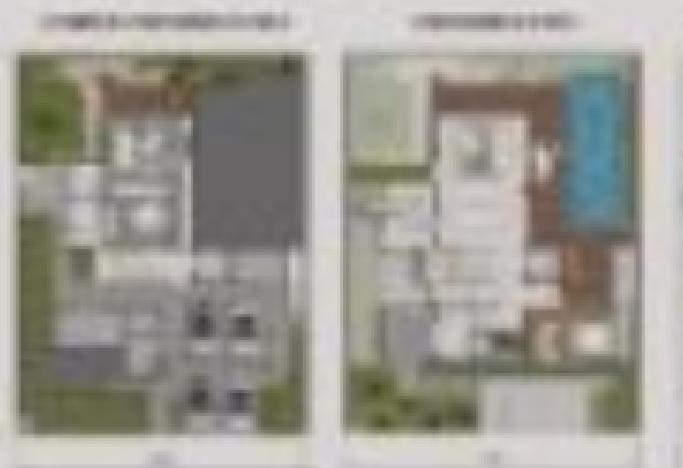
Options





## The Phoenix Cultural Hub

Phoenix Cultural Hub



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## Performance Summary

