



**CENTRAL**  
GROUP



CENTRAL GROUP  
BERSAMA SITA MAJU

# THE EMERGING POTENTIAL OF BATAM



CLAIM DIAMOND RING &  
PRIVATE TOUR BATAM - SINGAPORE

S&K SERENITY\*



#CampangPunyaRumah  
centralgroup.id

Senyum  
Bangga



Diklaiman Gambar, ukuran, bentuk yang tertera dalam konten ini merupakan informasi umum tentang produk. Gambar ukuran, bentuk dapat berubah sewaktu-waktu. Perubahan dalam konten ini bersifat tidak mengikat dan bukan merupakan tanggung jawab Developer untuk menginformasikan.

## WhyBatam?

Located in the middle of the trade triangle of Singapore and Malaysia,  
Batam is undoubtedly one of the most favorable holiday destinations in the region.  
With over 1.9 million foreign tourists visiting Batam annually,  
Batam is unequivocally the most dominant tourism destination available



Free Trade  
Zone



New Tourism  
Destination



Industrial  
Area



Metropolitan  
City

## Golden Triangle Investment Value



### Batam Island

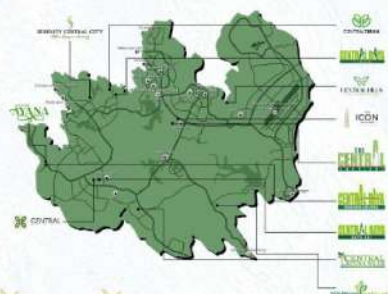
is flanked by Singapore and Malaysia  
as a Golden Triangle. Making Batam City  
a perfect location for investment and  
tourism destinations.

BI SURVEY SHOWS THAT  
THE HIGHEST INCREASE  
IN HOUSE PRICES,  
**OCURRED IN  
BATAM AREA,  
AMOUNTING TO  
4,07%**



Source: <https://www.kompas.com/read/2023/07/10/202300001247>  
Survei Harga Properti di Batam, Singapura dan Malaysia per-kuartal

BATAM'S  
INTERNATIONAL  
VISITORS INCREASED  
**11.22%**  
in 2024  
(COMPARED TO 2023)



## The Developer

An innovative and trustworthy  
property developer in Batam City  
with **35** years of experience  
building over **6600** residences.

**Central Group** has won  
numerous awards.



For More Information:

serenitycentral.id