



For More Information

[serenitycentral.id](https://www.serenitycentral.id)

Marketing Gallery Central Group  
Jl. Central Raya No.1 Kawasan Central Sukajadi  
Batam, Kepulauan Riau, Indonesia



**SERENITY**  
HOTEL & VILLA

Managed by The Ascott Limited



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## MEET THE TRUSTED DEVELOPER

Central Group is a trusted & biggest developer in Batam City with his first project as a developer in 1989

As a leading real estate developer, we pride ourselves as an innovator of new lifestyle concepts, always thinking ahead of better ways to design luxury properties to compliment changing lifestyles and set new benchmarks in delivering "The Ultimate Living" experience.

Central Group adheres to values and responsibilities towards property owners, investors, management, communities, and the surrounding environment

Central Group boasts a wide range of experience of successful developments

comprising over **+253,3** Ha of land in Batam since **1989**.

Serenity Central is the 2nd Collaboration with TDW Property, lead by one of the most powerful people in business; **Mr. Tung Desem Waringin**. Which the first Collaboration Project The Icon Central reached a huge success with total **100% SOLD OUT** in **6 Month** since launched in January 2021





# The Opportunity Of A Lifetime

*Hillside*  
VILLA & RESORT

Inspired by Nature, Central Group presents an area built with the concept of natural harmony, bringing comfort to your daily life. The idea of the first Villa & Resort residence in Batam city which provides luxury for your peace of mind.

Located in a hilly area of the Sekupang, the design at Hillside is the result of extensive research with innovative thinking, considering your health and harmony to have the desired life with the people you care about

# THE LONGEST INFINITY POOL

# 184m

Hillside is equipped with the longest infinity pool. Built with a total length of 184 meters and a view aiming directly into the hills, our infinity pool is built to ensure that residents feel relaxed, calm, and peace. With a Sky Pool which has unique glass wall design.





## PANORAMIC SKY DECK & SKY LOUNGE AND CAFE

With a deck that is designed to point toward west, our Panoramic Sky Deck is designed so that our residents can enjoy their afternoons catching

# THE GARDENS

Our mosaic garden is available on each row of roads and features a mosaic design. Our garden is designed to be available in each corner of the roads.





## SURROUND JOGGING TRACK

Our jogging track is designed to surround the estate to provide you the best facilities for your health lifestyle.



# SERENITY

HOTEL & VILLA

Managed by The Ascott Limited

The Ascott Limited (Ascott) is a Singapore company that has grown to be one of the leading international lodging owner-operators. Ascott's portfolio spans over 220 cities across more than 40 countries in Asia Pacific, Central Asia, Europe, the Middle East, Africa, and the USA. Ascott has over 94,000 operating units and more than 64,000 units under development, making a total of over 159,000 units in over 900 properties.

The company's serviced apartment, coliving and hotel brands include Ascott, Citadines, lyf, Oakwood, Quest, Somerset, The Crest Collection, The Unlimited Collection, Préférence, Fox, Harris, POP!, Vertu and Yello.

Ascott's loyalst programme, Ascott Star Rewards, offers exclusive benefits to its members when they book directly with Ascott for their stays at its participating properties.

Ascott, a wholly owned subsidiary of CapitaLand Investment Limited, pioneered Asia Pacific's first international-class serviced apartment with the opening of The Ascott Singapore in 1984.

Today, the company boasts over 30 years of industry track record and award-winning brands that enjoy recognition worldwide.

For more information, please visit [www.discoverasr.com](http://www.discoverasr.com)





SERENITY



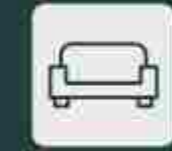


# Serenity Hotel & Villa

## Facilities



Lobby



Lounge & Coffee Corner



Inner Plaza



Ballroom



Pre Function Lounge



Allday Dining



Reflexology + Therapist Room



Treatment Room



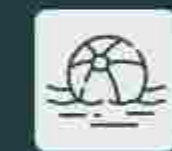
Balcony



Meeting Room



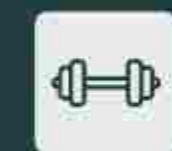
Adult Pool



Kids Pool



Kids Club



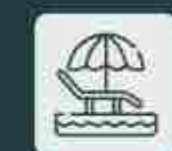
Fitness



Sauna



Yoga Terrace



Pool Deck



360 Deck





# TYPE 2BR

122/84 sqm



Living Room



Living Room



Bedroom



1st Floor



2nd Floor



3rd Floor

-  2 Bedrooms
-  Kitchen
-  3 Bathrooms
-  Dining Room
-  Living Room
-  Balcony
-  Corridor
-  Laundry Room
-  Inner Courtyard
-  Big Window
-  Rooftop
-  Backyard



Swimming Pool



Living Room



Bedroom










1st Floor



2nd Floor



3rd Floor

-  2 Bedrooms
-  Kitchen
-  3 Bathrooms
-  Dining Room
-  Living Room
-  Balcony
-  Corridor
-  Laundry Room
-  Inner Courtyard
-  Big Window
-  Rooftop
-  Swimming Pool\*



# TYPE 3BR

127/84 sqm



Skylight Finish



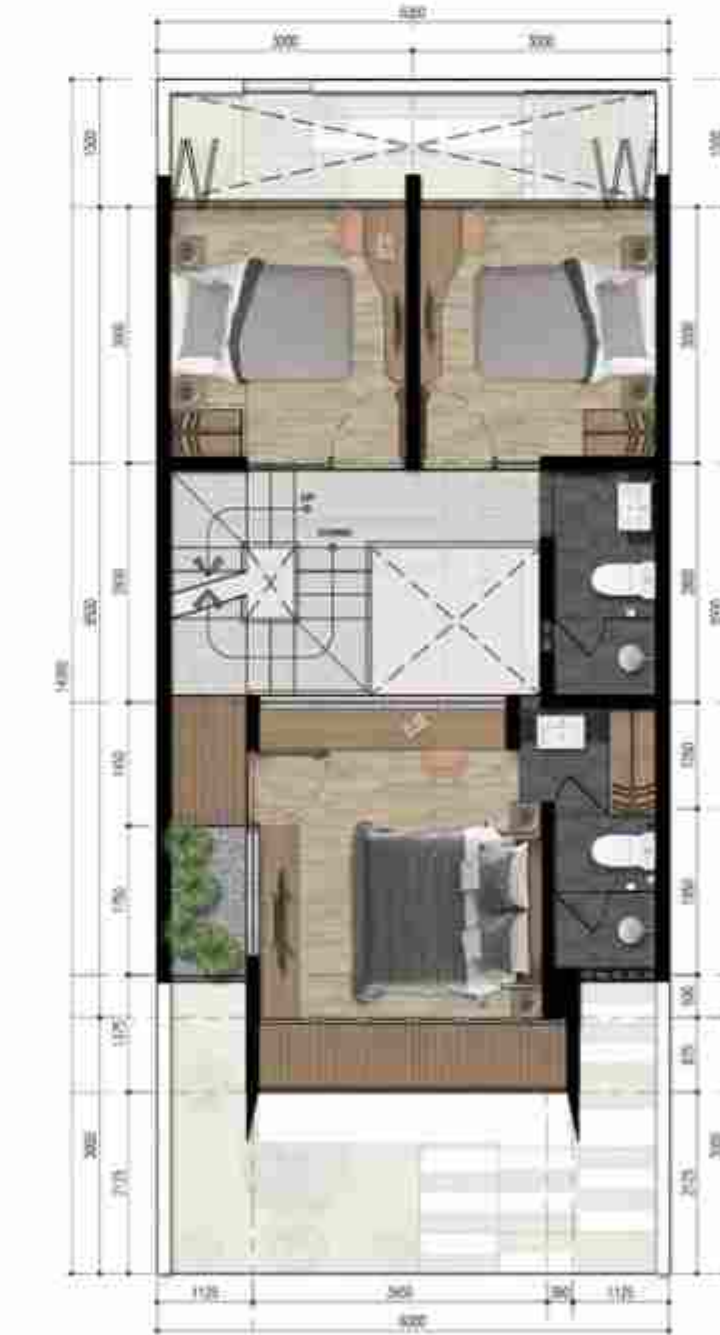
Living Room



Bedroom



1st Floor



2nd Floor



3rd Floor

-  3 Bedrooms
-  Kitchen
-  3 Bathrooms
-  Dining Room
-  Living Room
-  Balcony
-  Corridor
-  Laundry Room
-  Inner Courtyard
-  Big Window
-  Rooftop
-  Backyard



# TYPE 3BR+

134/84 sqm



Kids Bedroom



Living Room



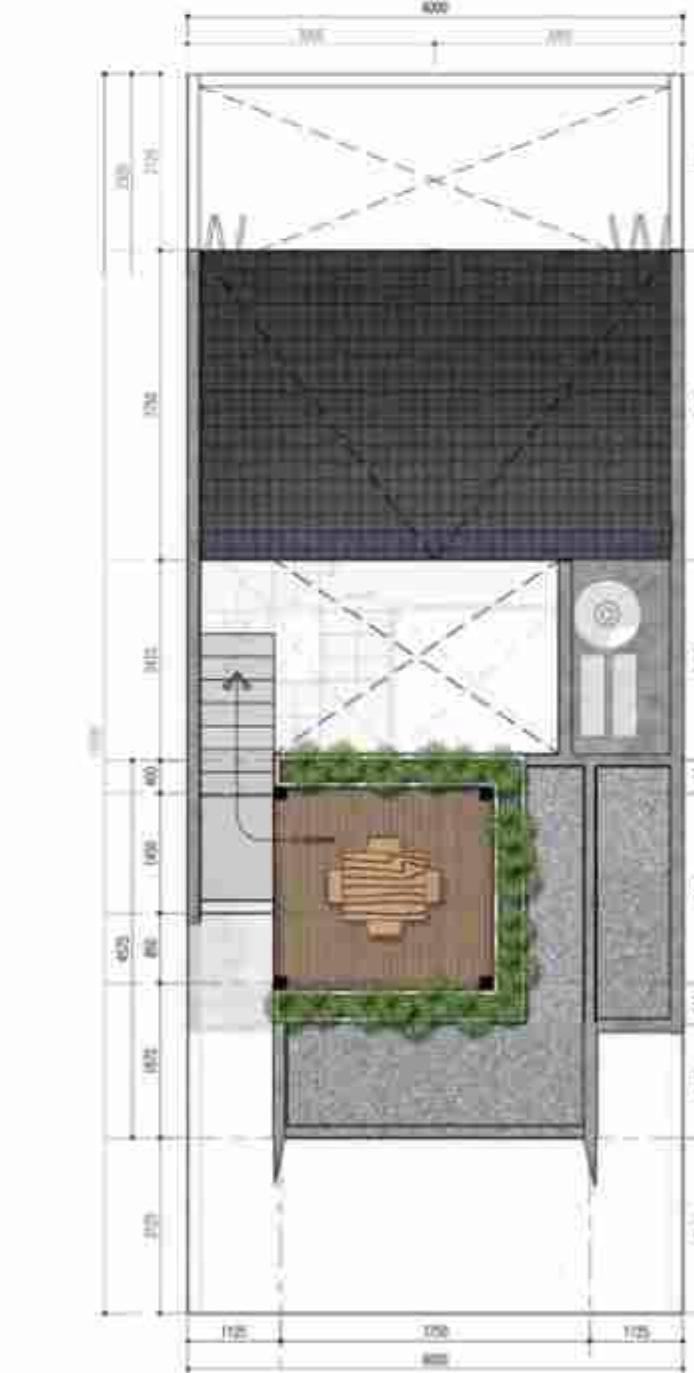
Bedroom



1st Floor



2nd Floor



3rd Floor

-  3 Bedrooms
-  Kitchen
-  3 Bathrooms
-  Dining Room
-  Living Room
-  Balcony
-  Corridor
-  Laundry Room
-  Inner Courtyard
-  Big Window
-  Rooftop
-  Spacious Backyard



### Total Unit Villa

White	Villa 2BR Hotel	10 Unit
Grey	Villa 2BR with Pool	4 Unit
Orange	Villa 2BR	23 Unit
Yellow	Villa 3BR	11 Unit
Gold	Villa 3BR+	6 Unit

### Total Unit Hotel

Double Room	82 Unit
Twin Room	81 Unit
Suite Room	4 Unit
Family Room	3 Unit



# SERENITY

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# EXTRA CHARGE

# Promo Benefits

- Legal Fee - FOC**  
We Paid Your Legal Fee
- Revenue Sharing**  
We Share Our Room Revenue 30%
- Capital Gain**  
We Take Care You Asset Up to 9%
- Recurring Income**  
We Managed your Villa For 10 Years
- ASR Member**  
We Give Ascott Star Reward For Free
- Referral Program**  
We Give 1 iPad and 1 Free Tour
- Free Batam Tour**  
We Give 3D2N Free Resort Tour to Batam
- BPHTB Paid By Us**  
We Paid BPHTB 5%
- Free Stay With Us**  
We Give 30 Days Free Stay at Other Units
- Stay In Your Unit**  
We Give 1-Week Free Stay In Your Unit



- 10 Tahun**  
Free Charge Listrik & Air
- 10 Tahun**  
Free Service Charge
- Include**  
Desain Interior & Furnish
- 10 Tahun**  
Free Maintenance by Ascott



# OUR STRATEGIC LOCATION






**SERENITY CENTRAL CITY**

*Nature Living in Harmony*

For More Information

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Batam, Kepulauan Riau, Indonesia



**CENTRAL**  
GROUP

HEAD OFFICE

Jalan Central Raya No. 1, The Central Sukajadi,  
Desa/Kelurahan Sukajadi, Kec. Batam Kota,  
Kota Batam, Provinsi Kepulauan Riau,  
Kode Pos, 29444