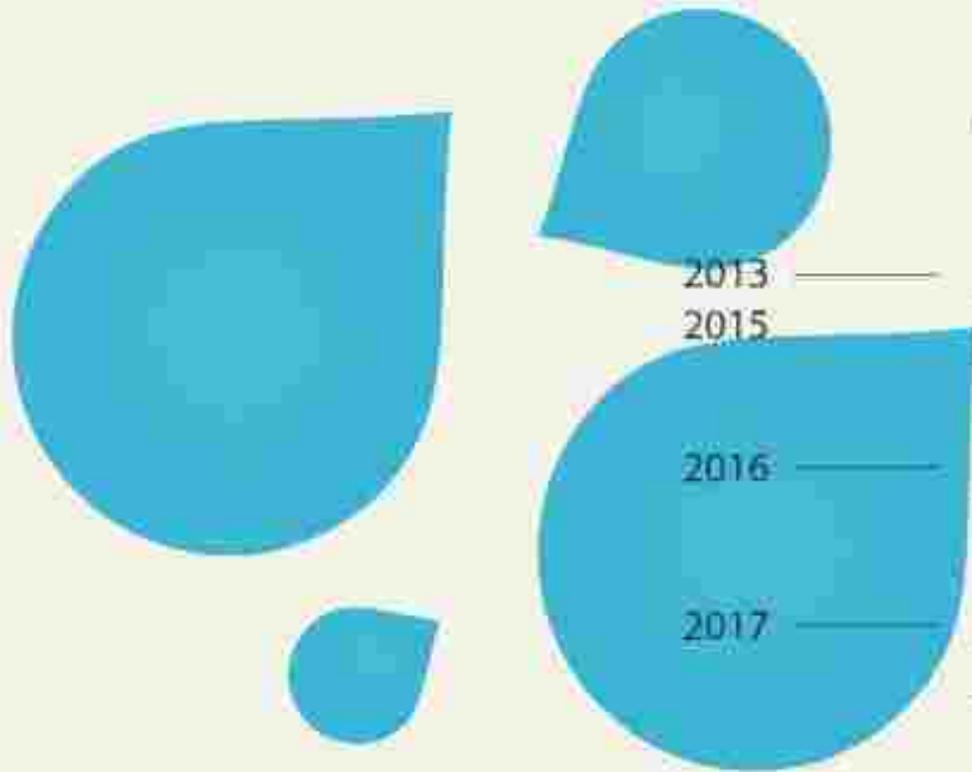




Lake Home
Serpong

by Bali Resort



MAS GROUP

- 2013 — Bali Resort Serpong
- 2015 — Grand Sutera Rajeg
Grand Sutera Serang
- 2016 — Grand Sutera Letuwiliang
Grand Sutera Cilegon
- 2017 — Kota Sutera
Sutera Mediterania
Grand Sutera Mekarsari
- 2018 — Bali Resort Bogor
Sutera Gardenia
Blossomville
- 2019 — Britania Bekasi
Grand Sutera Kragilan

- 2020 — Bali Resort Serpong Ext.
Seion Serang
- 2021 — Britania Tangerang
Sakura
- 2022 — Bali Resort Tangerang
Rotterdam
- 2023 — NEO Mediterania
Uluwatu Ext.

Karya Developer Berpengalaman

MASGROUP sebagai developer yang telah berdiri selama 11 tahun, selalu memberikan produk berkualitas yang sesuai dengan kebutuhan konsumen. Karya-karya tersebut sudah tersebar luas di berbagai daerah. Bersama dengan stakeholders dan agent property, MASGROUP senantiasa bekerja sama untuk memberikan hunian terbaik.

2024-2025

Lake Home Serpong

- Areum Pare
- Britania Cilegon
- Seion Tangerang
- Hana Park

Achievements & Awards

 **PropertyGuru**
Asia Property Awards
(ASIA WINNERS)



ARJUN
THE ARJUN
PARK

2025

*Best Affordable
Housing / Landed
Development*

(Asia Winner)



ARJUN
THE ARJUN
PARK

2025

*Best Affordable
Housing / Landed
Architectural Design*

(Asia Winner)



B
BRIZANTA

2024

*Best Affordable
Housing / Landed
Development*

(Asia Finalist)

2025 marks a historic milestone for MAS Group. As we secured two of the most prestigious titles on the continent at the PropertyGuru Asia Property Awards. Our flagship project, Arjun Park Bogor, achieved a perfect sweep by taking home victories in both of its nominations: Best Affordable Housing/ Landed Development in Asia and Best Affordable Housing/ Landed Architectural Design in Asia.

These international accolades solidify MAS Group's status as a rising star in the Asian property industry. This achievement builds upon our recent domestic success, where we garnered 4 trophies at the Indonesia Property Awards, most notably being rewarded and recognized as the Best Affordable Developer in Indonesia.





MAS GROUP

2025

Best Affordable Developer in Indonesia

MAS Group (Indonesia Winner)

Making a 17-year journey of excellence, MAS Group has been recognized as the Best Developer in Indonesia by PropertyGuru in 2025, our portfolio of achievements includes more than 32 awards from both national and global stages. This widespread recognition from diverse sectors including property analysts, banking, architects, and national government stands as a testament to our quality, solidifying MAS Group as a trusted developer and one of the best in the country.

GOLDEN PROPERTY AWARDS
Indonesia Property Watch



Bank Support



Lake Home Serpong

Hunian terbaru yang memadukan:

- Fasilitas (8 Fasilitas Modern)
- Unique Resort Architecture
- Dan Keasrian Danau Buatan Sebagai Jantung Perumahan

Semangat Baru Identitas Baru

Sebagai bagian dari Bali Resort Serpong Ext, Lake Home Serpong hadir dengan identitas dan semangat baru.



Bali Resor Serpong
(Luas Project 5,6 Ha)

Jumlah Unit
342

**SOLD OUT
DALAM
1 TAHUN**

Bali Resor Serpong Ext.
(Luas Project 3 Ha)

Jumlah Unit
229

**SOLD OUT
DALAM
1 TAHUN**

BR
BALI RESORT
SERPONG EXT.




**Lake Home
Serpong**
by Bali Resort



Welcome to
Lake Home Serpong



1. Luxury Lakeside Living Experience





Lakefront Living

at your pleasure

LAKELINE RESIDENCES

2. Affordable yet Best in it's C class



Type 80
Lake Haus
(2 Lantai)



Type 80 Lake Haus (2 Lantai)



3 Bedroom



2 Bathroom



2 Carport



Lantai 1



Lantai 2

Type 80 Hook Lake Haus (2 Lantai)

 2 Bedroom

 2 Bathroom

 2 Carport



Hook Lantai 1



Hook Lantai 2

Type 90
Lake Villa
(2 Lantai)



Type 90 Lake Villa (2 Lantai)



3 Bedroom



2 Bathroom



2 Carport



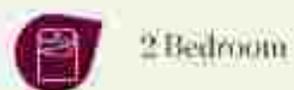
Lantai 1



Lantai 2

Type 90 Hook Lake Villa

(2 Lantai)



Hook Lantai 1



Hook Lantai 2

Tipe 90
Bali Haus +
(2 lantai)



Tipe 90

Bali Haus +

(2 lantai)



3 Bedroom



3 Bathroom



2 Carport



Lantai 1



Lantai 2

Tipe 90 Hook Bali Haus +

(2 lantai)



3 Bedroom



3 Bathroom



2 Carport



Hook Lantai 1



Hook Lantai 2

Tipe 110
Bali Villa
(3 Lantai)



Type 110 Bali Villa (3 Lantai)



4 Bedroom



3 Bathroom



2 Carport



Lantai 1



Lantai 2



Attic Room

Tipe 120 Bali Villa (3 Lantai)

-  4 Bedroom
-  3 Bathroom
-  2 Carport



Blok Lantai 1



Blok Lantai 2



Atic Room





3. Key Facilities For all Ages





SHOW UNIT BALU VILLA

SHOW UNIT BALU HAUS

SHOW UNIT LAKE VILLA

SHOW UNIT LAKE HAUS

FACILITY

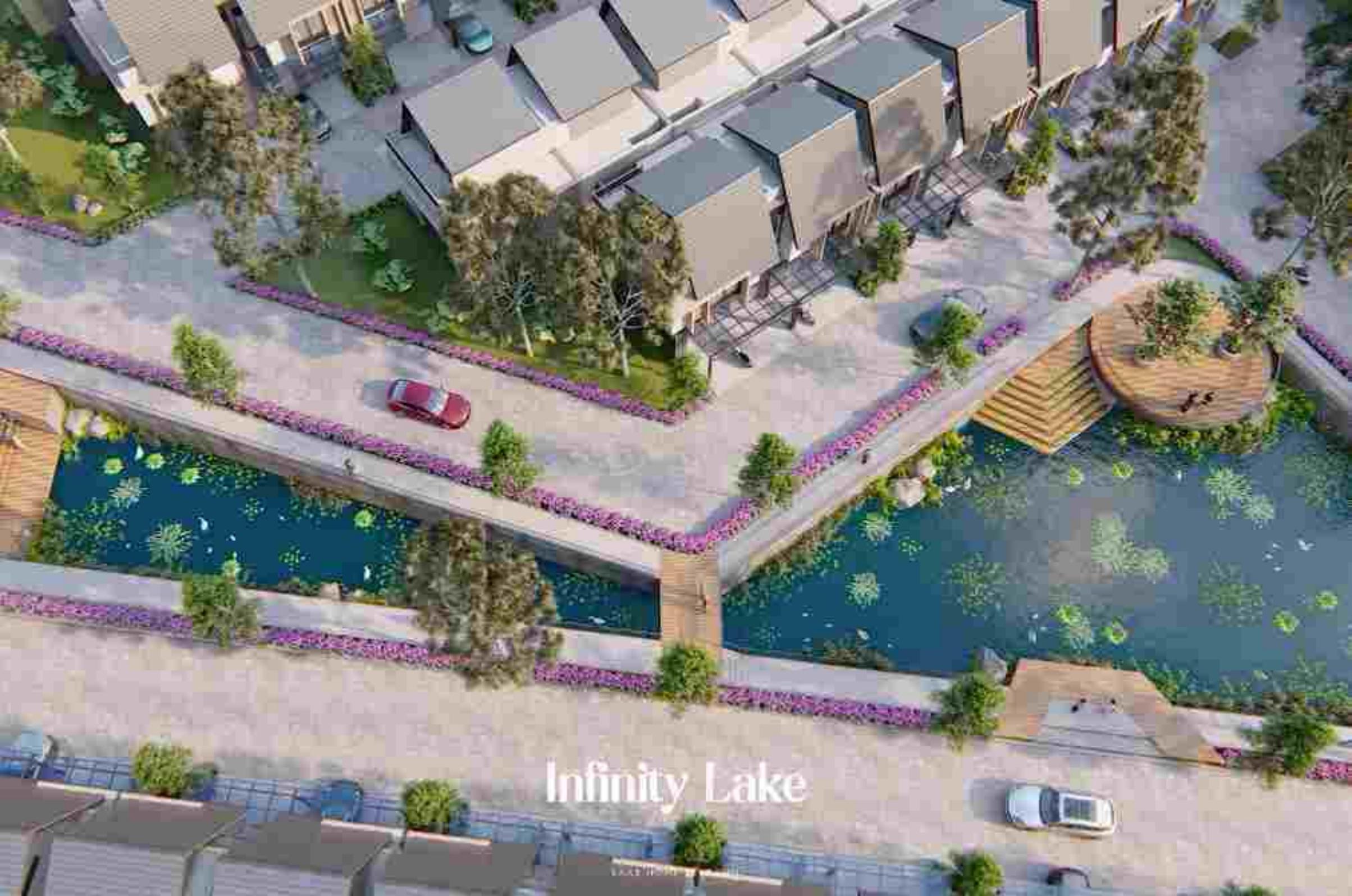
- 1. INFANCY LAKE
- 2a. THE MANTA CLUBHOUSE
- 2b. THE ORCA CLUBHOUSE
- 3. NEMO LAGOON MINI WATERPARK
- 4. TENNIS COURT
- 5. AMPHITHEATER & BBQ AREA
- 6. BRX TRIP JOGGING TRACK
- 7. LIBUS THEMATIC GARDEN
- 8. CHAKRA YOGA SPOT

NEW TYPE

- T90 ESSENTIAL LAKE HAUS
- T96 ESSENTIAL LAKE VILLA

FIRST TYPE

- BALU HAUS - T50
- BALU SMITH - T90
- BALU VILLA - T310



Infinity Lake



The Manta Clubhouse

1000 1000 1000 1000



The Orca Clubhouse



Nemo Lagoon Mini Waterpark



Tetra Tennis Court



Amphitheater & BBQ Area



BRX Loop (Jogging Track)

LACE/WINE BUILDING

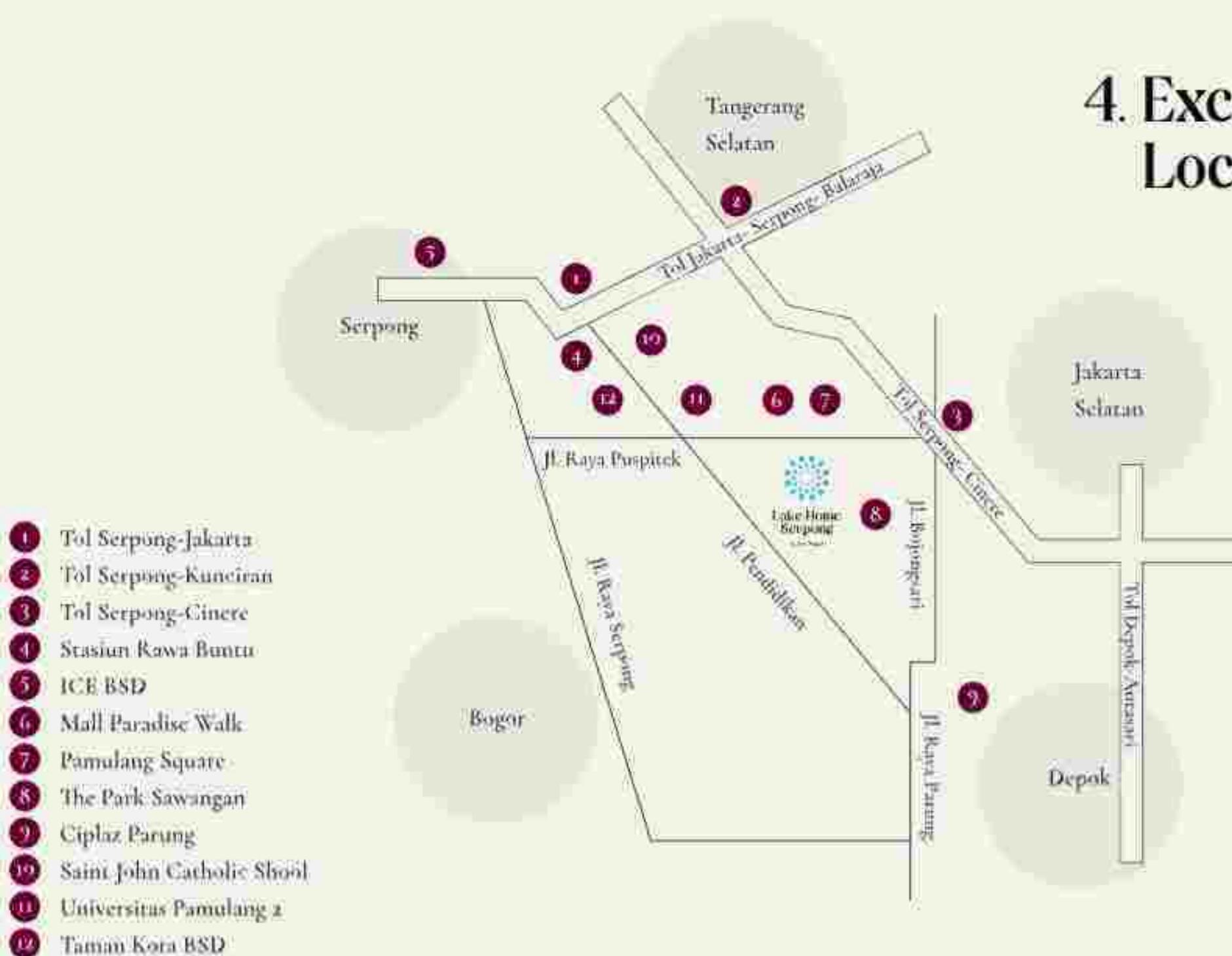


Ubud Thematic Garden



Chakra Yoga Spot

4. Exceptional Location



SERPONG

Massive Infra Development

Shopping Center

AEON BSD
Mall Paradise Walk
Pamulang Square
Ciplaz Parung



Health & Education

Studen One Islamic School
Universitas Pamulang 2
Bintus School Serpong



Food & Beverage

Kampung Kecil
Payakumbuah
Hotmen Bojongsari





5. Healthy Lifestyle
with more than
48%
green area



6. One Gate System

**7. Move-in instantly
to your high quality home**



Spesifikasi Bangunan

Pondasi	: Tiang Pancang
Struktur	: Beton Bertulang
Dinding	: Bata Merah Fin, Plester + Aci
Plafon	: Gypsum
Atap	: Genteng Beton Ex. Monier
Rangka	: Baja Ringan
Cat	: Mowilex/Setara
Lantai	: Granit Tile Ex. Indogress60x60
Kusen	: Alumunium
Jendela	: Alumunium
Pintu	: Engineering Door
Sanitari	: Kloset Duduk TOTO
Air	: Underground PLN 2.200 Watt
Listrik	: Semi Jet Pump



BLOK A | 12 UNITAS

BLOK C | 18 UNITAS

BLOK B | 16 UNITAS

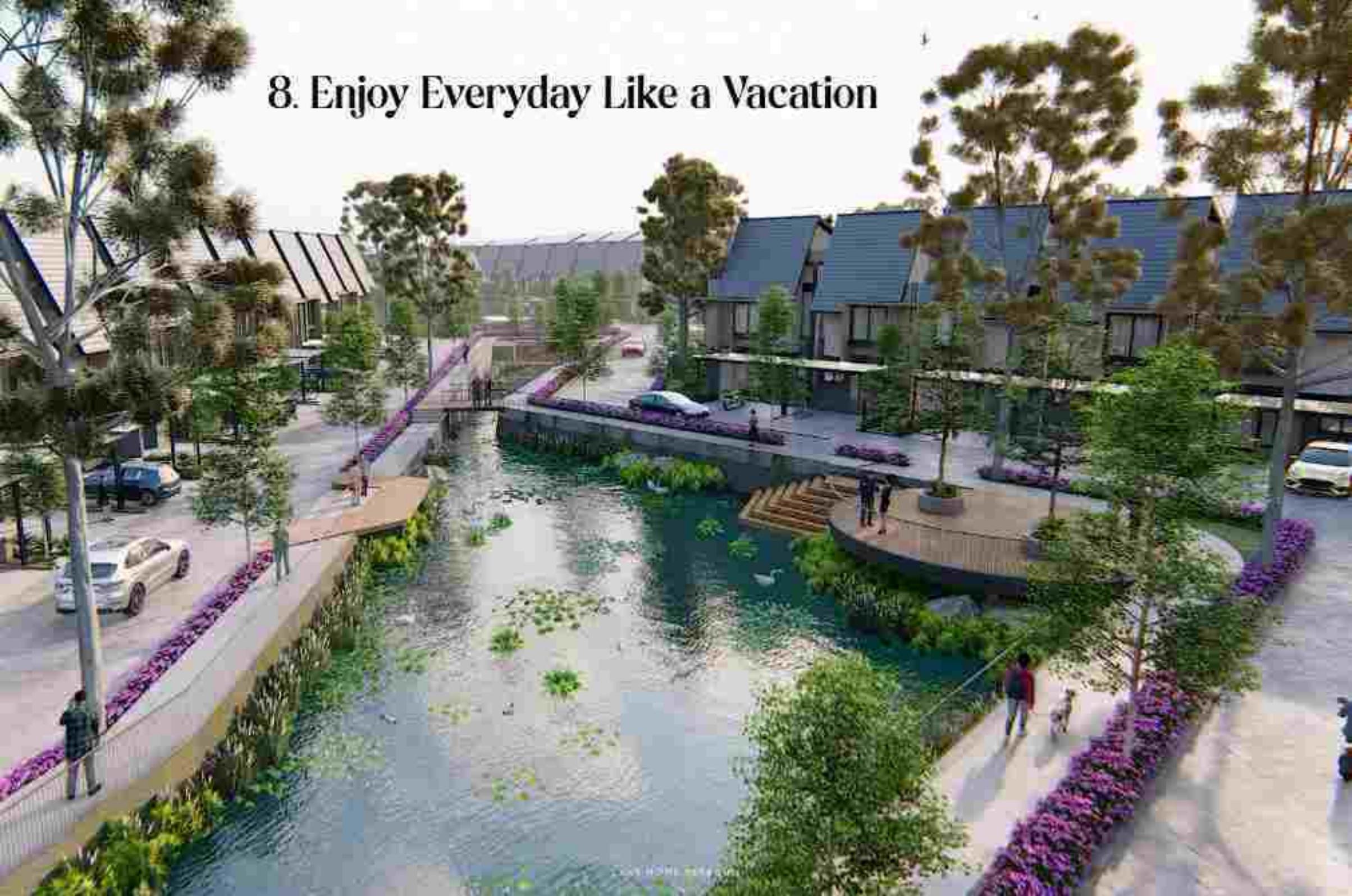
BLOK F | 12 UNITAS

BLOK D | 14 UNITAS

BLOK E | 10 UNITAS

Siteplan Open Unit

8. Enjoy Everyday Like a Vacation



Conclusion of Lake Home Serpong

Luxury Lakeside Living Experience

Affordable yet Best in it's Class

Key Facilities For all Ages

Exceptional Location

Healthy Lifestyle with more than 48% Green Area

One Gate System

Move-in instantly to your high quality home

Enjoy Everyday Like a Vacation

Terima kasih

Marketing Gallery

Jl. Permana, Rawakalong, Gunung Sindur

Bogor, Jawa Barat 161340

Scan Location

