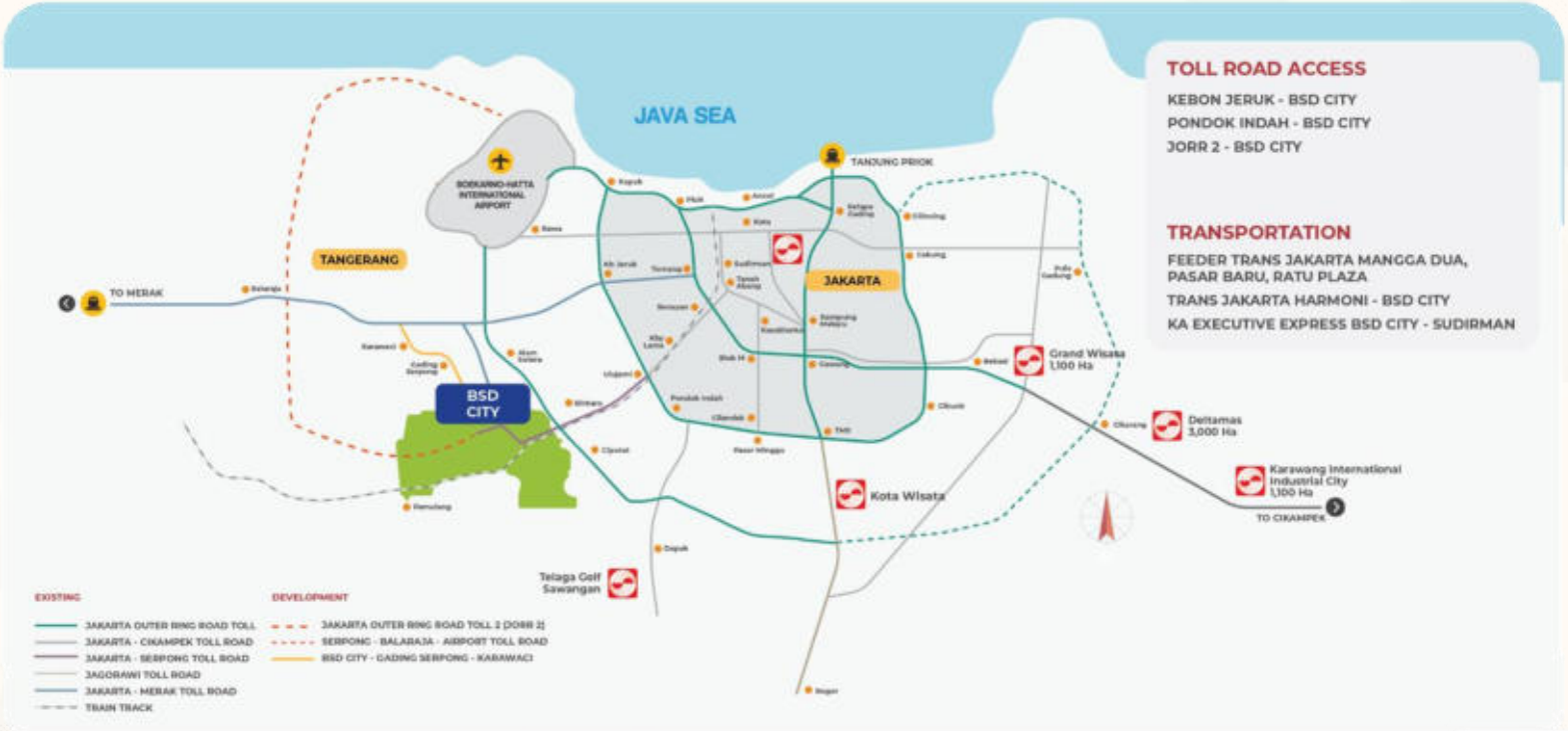
ALUNARA BSD

SOCIETY HUB

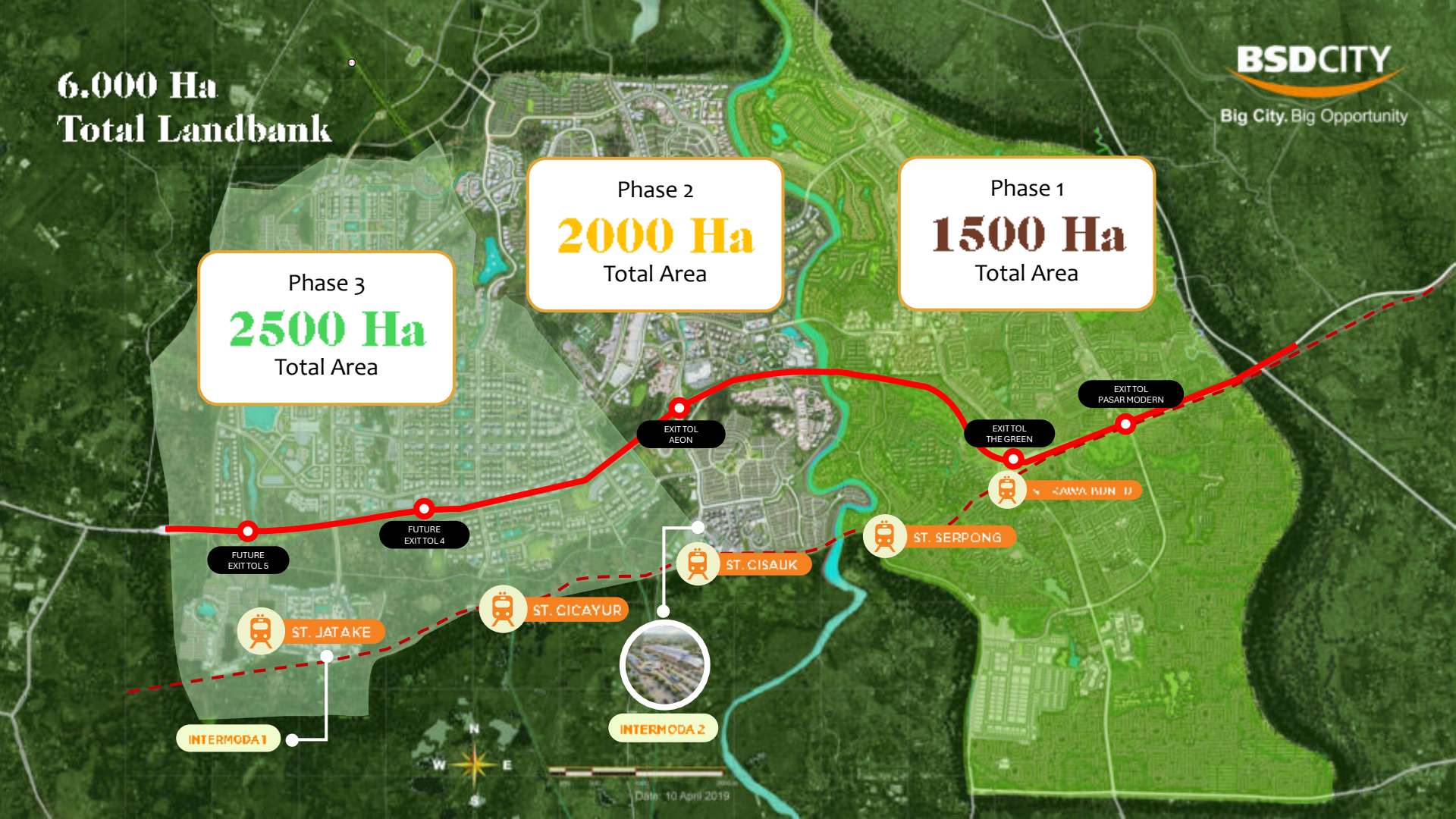
BSD CITY
Big City, Big Opportunity
sinarmas land
sinarmas land
Building for a better future

AKSES

BSD City Overview



sinarmas land
Building for a better future


6.000 Ha
Total Landbank
BSDCITY
Big City. Big Opportunity
Phase 1
1500 Ha
Total Area
Phase 2
2000 Ha
Total Area
Phase 3
2500 Ha
Total Area
EXIT TOL PASAR MODERN
EXIT TOL THE GREEN
EXIT TOL AEON
FUTURE EXIT TOL 4
FUTURE EXIT TOL 5
ST. SERPONG
ST. CISAUK
ST. CICAYUR
ST. JATAKE
INTERMODA 1
INTERMODA 2
N
W
E
S
Date 10 April 2019

Always Alive!

LIVE

200,000+

Residents

LEARN

150,000+

Students

WORK

10,000+

Workers

PLAY

500,000+

Visitors Per Day

sinarmas land
Building for a better future

Pusat Bisnis Terbesar di Kawasan Timur BSD City

Alunara BSD Society Hub, komersial terbesar dan terintegrasi di Timur BSD.
Tempat dimana bisnis dan komunitas tumbuh bersama.

Lokasi

- **Tol Serbaraja** (Serpong – Balaraja) — **3**min
- **Tol JORR 2** (BSD – Kunciran - Airport) — **3**min
- **Serpong – Pamulang - Cinere** — **3**min
- **Soekarno – Hatta International Airport** — **20**min

ALUNARA
BSD
SOCIETY HUB

Ruang Komersial Baru
Dimana Tidak Ada Batas
untuk Bisnismu.

SERPONG GREENVIEW
AKASA APARTMENT
ALUNARA BSD
SOCIETY HUB
AKSES KE TOLL JAKARTA - SERPONG
RETAIL DEVELOPMENT
GRHA BANGUN NUSANTARA
RETAIL DEVELOPMENT
GRHA ARTAJASA
POLSEK SERPONG
ROW 40
SPBU PERTAMINA
SPBU PERTAMINA
ROW 40
BSD AUTOPARTS

ALUNARA
BSD
SOCIETY HUB
RETAIL
DEVELOPMENT
4 HA
RETAIL
DEVELOPMENT
ROW 40
ROW 40
Kawasan Komersial Terbesar dan Terintegrasi

ALUNARA
BSD
SOCIETY HUB

Seamless Accessibilty with Inner ROW 20

ALUNARA
BSD
SOCIETY HUB

Boulevard Utama ROW 40

ALUNARA
BSD
SOCIETY HUB
RATU BEAUTY
NELVIS
ESTELLA
beauty clinic
COFFEE LICIO
the fox 8 fine
Pub & Restaurant
CASAMIA
Modern Ethnic Facade Design

Side View

Ruko 3 Lantai

ALUNARA BSD
SOCIETY HUB

Side View

Ruko 2 Lantai

ALUNARA BSD
SOCIETY HUB

ALUNARA
BSD
Trinity
A dynamic environment that
drives connection and opportunity
sinarmas land
Building for a better future

GO MATCHA !
ALUNARA
BSD
Every detail designed to enhance
comfort for elevated productivity
sinarmas land
Building for a better future

ALUNARA BSD
SOCIETY HUB

Connecting the community through innovation, lifestyle, and experiences

sinarmas land
Building for a better future

Section

ALUNARA BSD

sinarmas land
Building for a better future

Section

ALUNARA BSD

sinarmas land
Building for a better future

Section

BLOK B

sinarmas land
Building for a better future

SITE PLAN

Siteplan

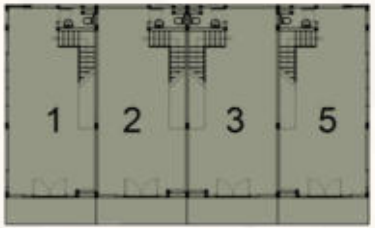
ALUNARA BSD

sinarmas land
Building for a better future

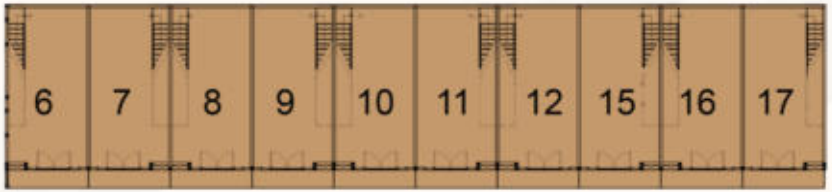
BLOCK PLAN

BLOCKPLAN

BLOCK B



5x12 BALCONY CORNER | 5x12 BALCONY | 5x12 BALCONY | 5x12 BALCONY CORNER



4.5x10 | 4.5x10 | 4.5x10 | 4.5x10 | 4.5x10 | 4.5x10 | 4.5x10 | 4.5x10 | 4.5x10 | 4.5x10 CORNER

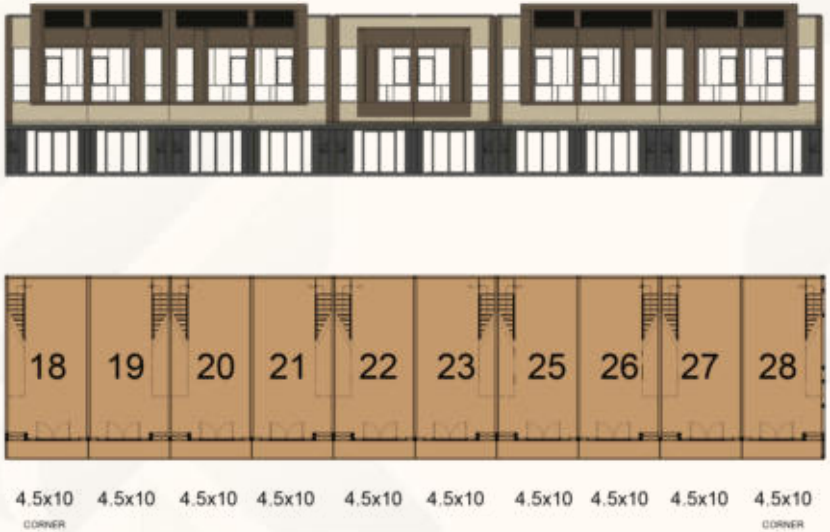
ALUNARA BSD

sinarmas land
Building for a better future

ALUNARA BSD

BLOCKPLAN

BLOCK B



sinarmas land
Building for a better future

BLOCKPLAN

BLOCK E

sinarmas land
Building for a better future

FLOOR PLAN

FLOORPLAN

5x12 (Standard)

ALUNARA BSD
SOCIETY HUB

Ground Floor

1st Floor

2nd Floor

3 Lantai

Please refer to the blockplan for the exact location of the stairs for each unit

Disclaimer : This information contained here in is subject cannot part of an offer or contract. While every reasonable care has been taken in providing this information, the owner or its agent cannot be held responsible for any inaccuracies. Whilst we believe the contents of this advertisement to be correct and accurate at time of print, they are not to be regarded as statements or representations of fact. Illustrations in this advertisement are artist's impressions which serve only to given an approximate idea of the project. All Artist's impressions are subject to any amendments as may be approved by the relevant authorities.

sinarmas land
Building for a better future

FLOORPLAN

5x12 (Corner)

ALUNARA BSD
SOCIETY HUB

Ground Floor

1st Floor

2nd Floor

3 Lantai

Please refer to the blockplan for the exact location of the stairs for each unit

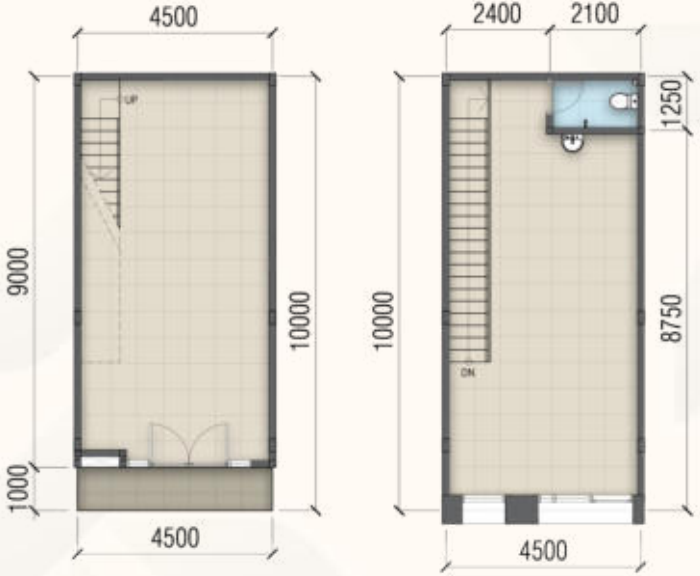
Disclaimer : This information contained here in is subject cannot part of an offer or contract. While every reasonable care has been taken in providing this information, the owner or its agent cannot be held responsible for any inaccuracies. Whilst we believe the contents of this advertisement to be correct and accurate at time of print, they are not to be regarded as statements or representations of fact. Illustrations in this advertisement are artist's impressions which serve only to given an approximate idea of the project. All Artist's impressions are subject to any amendments as may be approved by the relevant authorities.

sinarmas land
Building for a better future

FLOORPLAN

4,5x10 (Standard)

ALUNARA BSD
SOCIETY HUB



Ground
Floor

1st
Floor

2 Lantai

Please refer to the blockplan for the exact location of the stairs for each unit

Disclaimer : This information contained here in is subject cannot part of an offer or contract. While every reasonable care has been taken in providing this information, the owner or its agent cannot be held responsible for any inaccuracies. Whilst we believe the contents of this advertisement to be correct and accurate at time of print, they are not to be regarded as statements or representations of fact. Illustrations in this advertisement are artist's impressions which serve only to given an approximate idea of the project. All Artist's impressions are subject to any amendments as may be approved by the relevant authorities.

sinarmas land
Building for a better future

FLOORPLAN

4,5x10 (Corner)

ALUNARA BSD
SOCIETY HUB

Ground
Floor

1st
Floor

2 Lantai

Please refer to the blockplan for the exact location of the stairs for each unit

Disclaimer : This information contained here in is subject cannot part of an offer or contract. While every reasonable care has been taken in providing this information, the owner or its agent cannot be held responsible for any inaccuracies. Whilst we believe the contents of this advertisement to be correct and accurate at time of print, they are not to be regarded as statements or representations of fact. Illustrations in this advertisement are artist's impressions which serve only to given an approximate idea of the project. All Artist's impressions are subject to any amendments as may be approved by the relevant authorities.

sinarmas land
Building for a better future

FLOORPLAN

4,5x8 (Taman)

ALUNARA BSD
SOCIETY HUB

Ground
Floor

1st
Floor

2 Lantai

Please refer to the blockplan for the exact location of the stairs for each unit

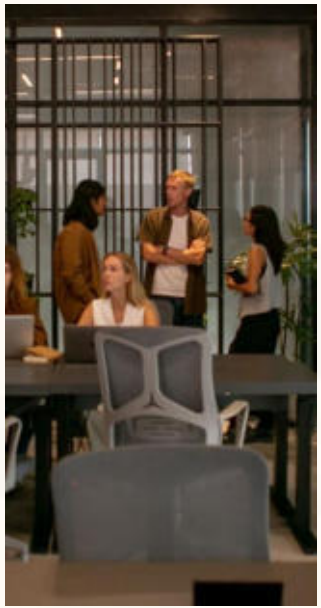
Disclaimer : This information contained here in is subject cannot part of an offer or contract. While every reasonable care has been taken in providing this information, the owner or its agent cannot be held responsible for any inaccuracies. Whilst we believe the contents of this advertisement to be correct and accurate at time of print, they are not to be regarded as statements or representations of fact. Illustrations in this advertisement are artist's impressions which serve only to given an approximate idea of the project. All Artist's impressions are subject to any amendments as may be approved by the relevant authorities.

sinarmas land
Building for a better future

Business Ideas

ALUNARA BSD
SOCIETY HUB

Office

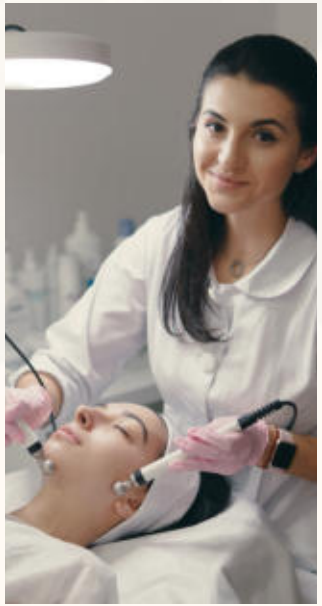


Grocery

Restaurant & Cafe

Learning Center

Beauty Clinic



And many more...

sinarmas land
Building for a better future

Building Outline Specifications*

ALUNARA BSD
SOCIETY HUB

FOUNDATION
Mini pile

MAIN STRUCTURE
Reinforced Concrete

WALL
Aerated Autoclaved Concrete (AAC) with plaster and paint

CEILING
Gypsum Board

ROOF
Corrugated zincalume with light weight steel structure & insulation

DOOR & WINDOW

Main Entrance Door	: Aluminium frame with Glass
Window	: Aluminium frame with Glass

FACADE
Plaster wall with paint finish, aluminium frame with glass

FLOORING

Terrace	: Non-Slip Ceramic Tile
Indoor Area	: Homogenous Tile
Toilet	: Non-Slip Ceramic Tile

SANITARY
Standard Set

ELECTRICITY
3500 VA

INTERNET NETWORK
Fiber Optic

WATER SUPPLY
PAM

*Specification and material can change without any further notice

DISCLAIMER: The information contained herein is subject and cannot form part of an offer or contract. While every reasonable care has been taken in providing this information, the owner or its agent cannot be held responsible for any inaccuracies. Whilst we believe the contents of this book to be correct and accurate at time of print, they are not to be regarded as statements or representations of fact. Illustrations in the book are artist's impressions which serve only to give an approximate idea of the project. All artist's impressions are subject to any amendments as may be approved by the relevant authorities.

sinarmas land
Building for a better future

ALUNARA BSD

SOCIETY HUB