



SUMMARECON SERPONG

FROM FINLAND
TO SERPONG





WELCOME TO

summarecon
serpong better city,
brighter future

Welcome to Summarecon Serpong, the flagship township development by Summarecon Agung, an award-winning property developer in Indonesia with over two decades of innovation and excellence. Guided by the vision of "Building a Better City for a Brighter Future", Summarecon Serpong embodies a commitment to sustainability, quality, and modern urban living. Thoughtfully designed to elevate everyday life, it offers a harmonious environment where communities can thrive, connect, and grow.

Spanning nearly 1,000 hectares within an 8,000-hectare master-planned area, Summarecon Serpong has flourished into a vibrant, modern community that blends comfort, connectivity, and sophistication. With exciting new developments continually taking shape, it remains one of the most sought-after lifestyle destinations — the true embodiment of Smarter Urban Living.



THE HOOD

Introducing The Hood — the long-awaited gem of the Synchronia District.

Set beside a scenic lake, this vibrant destination blends a unique semi-outdoor retail experience with the beauty of nature. Far more than a shopping and dining hub, The Hood comes alive with music concerts, dazzling light shows and energizing outdoor activities like jogging and water play. Immerse yourself in nature and experience a lively blend of leisure, culture, and community at The Hood.

DISCOVER

FINORE

Nestled in a prime location with effortless access to the city's vibrant lifestyle destinations is Finore. Inspired by Finland's modern architecture, Finore embraces clean lines, simple geometric forms, and the timeless beauty of natural material with large windows that welcomes abundant of natural light and open views of the surrounding landscape — where every detail is thoughtfully crafted to elevate daily comfort and luxury living.





LIVING AT

THE HEART OF THE CITY

Enjoy the privilege of being close to prestigious international schools, entertainment venues, green parks, lifestyle hubs, and for your peace of mind, trusted healthcare facilities all within easy reach. At Finore, everything you need — from learning to leisure, from wellness to everyday essentials — is just around the corner.

A composite image featuring a city skyline at night, a rainbow, and a full moon. The city skyline is in the center, with buildings illuminated. A rainbow arches across the sky above the city. A large full moon is in the top left corner. The background is a dark, starry sky with some light trails. The entire image has a vertical color gradient from purple on the left to blue on the right.

FINORE WHERE **THE CITY** IS YOUR BACKYARD

THE CITY AT
YOUR DOORSTEP

The entrance gate of Finore stands as a bold symbol of elegance and strength – a perfect fusion of modern architecture design and timeless simplicity. It conveys both security and sophistication. With 24-hour guarded access the gate welcomes residents into a private enclave of style, comfort, and peace of mind.





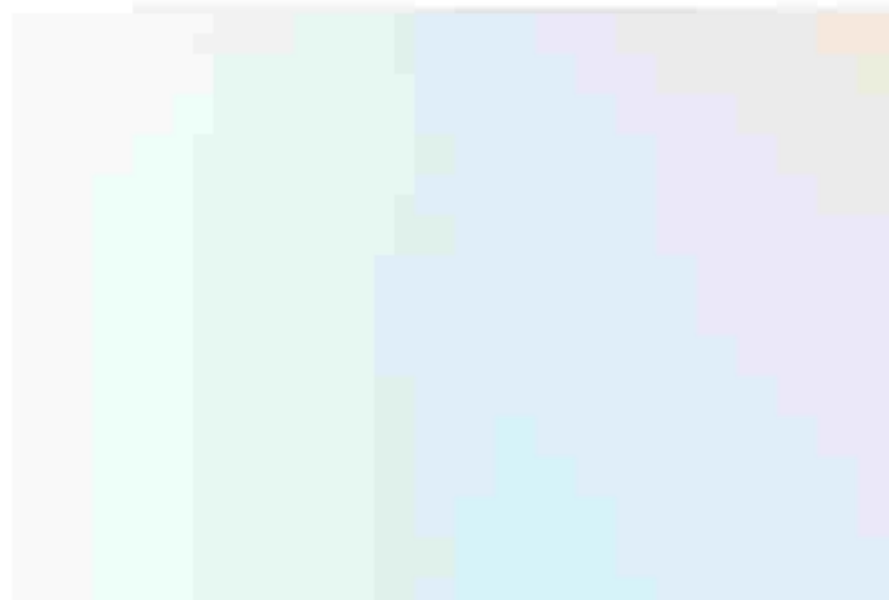
URBAN LIVING

REDEFINED

Step into Finore's modern clubhouse, where contemporary architecture harmonizes with lush green spaces — creating the perfect sanctuary for relaxation, recreation, and connection. Designed with premium amenities, every space invites you to unwind, recharge, and embrace a healthier, more balanced lifestyle at anytime.

Here, luxury meets nature, inspiring you to live smarter and live better, every day.

CRAFTED FOR
COMFORT
INSPIRED BY
HIGH END LIVING



AURORA
A & B



LUXURY

YOU CAN FEEL
IN EVERY TOUCH



AURORA

A

9X17

PREMIUM HOEK

BUILDING AREA **235** SQM

LAND AREA **VAR** SQM



* CONCRETE COORDINATIONS AND DETAILS MAY NOT BE INCLUDED, SEE ESTIMATION AND BIDDING DOCUMENTS.



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AURORA

A

9X17

DELUXE

BUILDING AREA **211** SQM

LAND AREA **153** SQM



1ST F



2ND F



3RD F



◆ CONCRETE COORDINATIONS AND AUTUMN SET ART NOT INCLUDED. SEE ESTIMATION AND MAIN PROJECTS.

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MASTER BEDROOM



5TH FLOOR



LIVING DINING KITCHEN



BUILDING AREA **231** SQM

LAND AREA **VAR** SQM



1ST F



2ND F



3RD F

★ CONCRETE EXISTING ONLY THIS APPROX. IT'S NOT FOR EXECUTION. THE POSITIONS MAY BECHANGED.

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AURORA

B

9X16

PREMIUM
HOEK

BUILDING AREA **229** SQM

LAND AREA **144** SQM



1ST F



2ND F



3RD F

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AURORA

B

9X16

PREMIUM

BUILDING AREA **211** SQM

LAND AREA **144** SQM



1ST F



2ND F



3RD F

AURORA

B

9X16
DELUXE

★ CONCEPT ILLUSTRATIONS ONLY. NOT TO BE USED FOR CONSTRUCTION. ALL DIMENSIONS ARE IN METERS.

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AURORA

C & D



URBAN SOPHISTICATION,
REDEFINED



AURORA

C

7X17

PREMIUM
HOEK

BUILDING AREA 181 SQM

LAND AREA VAR SQM



1ST F



2ND F



3RD F

★ CONCRETE CONCRETEWORK AND ROOFING ARE NOT INCLUDED IN THE ESTIMATED BUILT-UP AREA



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AURORA

C

7X17

PREMIUM

BUILDING AREA 179 SQM

LAND AREA 119 SQM



* CONCRETE CONCRETEWORK AND FINISHES ARE NOT SHOWN IN THIS ILLUSTRATION FOR BETTER PRESENTATION



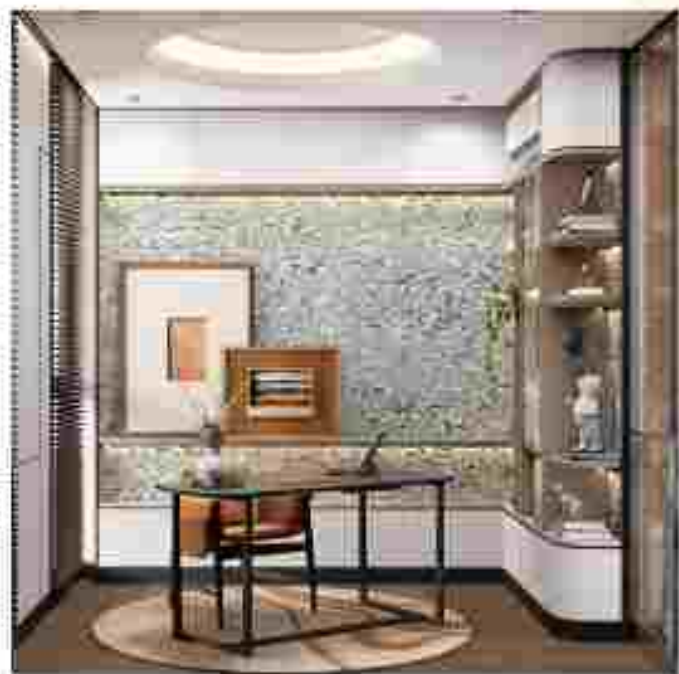
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MASTER BEDROOM



3RD FLOOR



OFFICE



LIVING DINING KITCHEN

BUILDING AREA 178 SQM

LAND AREA VAR SQM



1ST F



2ND F



3RD F

AURORA

D

7X16

PREMIUM
HOEK

↓ *Architect: [unreadable] and [unreadable] s.p.a. - [unreadable] s.p.a. - [unreadable] s.p.a. - [unreadable] s.p.a. - [unreadable] s.p.a.*

DISCLAIMER: FOR QUALITY IMPROVEMENT SPECIFICATIONS AND DESIGNS ARE SUBJECT TO CHANGE WITHOUT PRIOR NOTICE AND ARE AT THE FULL DISCRETION OF THE DEVELOPER. ILLUSTRATIONS SHOWN ARE FOR EXAMPLE PURPOSES ONLY AND ARE NOT PART OF THE BUYING AND SELLING AGREEMENT.



BUILDING AREA 176 SQM

LAND AREA 112 SQM



1ST F



2ND F



3RD F

AURORA

D

7X16

PREMIUM

↓ *Architectural Illustrations and Views are not to scale. All dimensions are in meters.*

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BUILDING AREA 162 SQM

LAND AREA 112 SQM



1ST F



2ND F



3RD F

AURORA

D

7X16

DELUXE

↓ *Architectural Illustrations and Views are not to scale. All dimensions are in meters.*

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MASTERPLAN



- A** City Hub
- B** Commercial Area
The Solitaire Hotel, Episode Hotel, South Mass, Cheng Qing Han Pot, NPC, Pizza Hut, Starbucks, Lawson Imperial, Utchen, Supermas, Qabik Hotel, Viena Hotel, May Beach, Pacova Fresh Gallery, Sembel Dimas, dll.
- C** Jl. Boulevard Gading Serpong
- D** Pradita University
- E** Kipina Kids
- F** Scientia Square Park
- G** SDC Building
Farmers Market, Gorana, Suci Wk, Kusadani Rho, Bansa & Fong, MGS, Minisa, Gorana Pedan, Telokah Al-Azhar, dll.
- H** Universitas Multimedia Nusantara
- I** SMP Al Azhar
- J** Bursa Mobil
- K** Rumah Sekit
- L** Downtown Drive

Ke The Hood Mall Eastvira (BSD) Tol Serpong - Jakarta Selatan



- | | | | | |
|--|---|---|---|---|
| <ul style="list-style-type: none"> 1 Plaza Villa Cooper 2 Jansung 3 TERAS LAMON 4 The HOOD 5 Carpent Mall 6 Eastmart | <ul style="list-style-type: none"> 7 OSIG BSD 8 ASOM Mall 9 Supermat 10 Living World 11 Jkora Premium Outlet | <ul style="list-style-type: none"> 1 Pradita University 2 Kipina Kids 3 SMP Al-Azhar 4 Universitas Multimedia Nusantara 5 Multimedia Nusantara Polytechnic | <ul style="list-style-type: none"> 6 Multimedia Nusantara School 7 Sains Culture School 8 Poling 9 Educa Genda Bangsa 10 Genda Genda Community | <ul style="list-style-type: none"> 1 Scientia Square Scientia Square Park - SDC Building 2 Meody Laha 3 Harmony Laha |
| <ul style="list-style-type: none"> 1 Episode Hotel 2 JHC Follow | <ul style="list-style-type: none"> 1 Farmers Market 2 Pacova Fresh Gallery | <ul style="list-style-type: none"> 3 Hygeant 4 Grandulity | <ul style="list-style-type: none"> 1 RS St. Carolus 2 RS Bethesda | <ul style="list-style-type: none"> 3 Steam International 4 RS Mitra Keluarga |

SPECIFICATIONS

STRUCTURE

Reinforced Concrete

WALL FINISH

Painted Brick Wall

FLOOR FINISH

Main Floor Homogenous tile 120 x 60

Bedroom Laminated wood floor

3rd Floor Laminated wood floor

CEILING FINISH

Gypsum

DOORS & WINDOWS

Exterior Engineering wood & Aluminium

Interior Engineering wood

Door Panel Engineering wood

ROOF

Frame & Truss Mild steel

Roofing Bitumen

CANOPY

Painted steel frame with glass-roof

SANITARY

Kohler (Automatic Type*)

WATER INSTALLATION

PPR Pipe

BACK BORDER

Painted brick wall

ELECTRICITY

Type 7 5500 VA

Type 9 7700 VA

*Type 9 is applicable for Type 9



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www.summareconserpong.com

MARKETING GALLERY

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